



TOHONO CHUL  
PARK

## Spring/Fall Concert Series



Tohono Chul Park hosts a series of four concerts in the spring and four concerts in the fall. These events highlight local artists who perform music that is representative of the culture of Tucson and the Sonoran Desert. Concerts are held at 7:00 pm and are usually on Thursday evenings in April, May, October and November.

Our Tea Room remains open for dinner and many of the attendees enjoy a meal and then stroll up the main path to the Performance Garden.

Recent attendance in this intimate setting has ranged from 250-320 people depending on the scheduled performer.



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### **Gold Sponsor - \$3,000**

Full page ad on back of program at four concerts  
Signage at Event  
On stage sponsorship recognition at each concert  
Table space for information and/or promotional materials  
Recognition on event poster and table tents at the Tohono Chul Park Tea Room  
6 series passes

### **Silver Sponsor - \$1,500**

1/4 page ad in program at four concerts  
Table space for information and/or promotional material  
Recognition on event posters  
4 series passes

### **Copper Sponsor - \$1,000**

Program listing with logo at four concerts  
Recognition on event posters  
2 series passes

### **Concert Series Friend - \$500**

Program listing at four concerts

### **In-Kind Sponsors**

Tohono Chul Park seeks donations for food and beverages to be sold at the event - cookies, snacks, bottled water, juice or soda, for approximately 300 guests.

**All sponsorship levels include:** Recognition on the website, in the e-newsletter, editorial coverage in the standard newsletter and a listing in the Annual Report.

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